

BANNER ADVERTISEMENT AT LAWSON PARK



BANNER PLACEMENT

- Banners will be hung along the outfield fences of either Field 2, 3 or 4
- Banners will be displayed for all home games
- Banners will be put up, taken down, and stored by the Waverly Park & Recreation Department
 - Put up April 1st and taken down October 1st (6-month duration)

BANNER MATERIALS OF CONSTRUCTION

- 13 oz. reinforced vinyl
- Reinforcement webbing in top and bottom hem
- Wind resistant slits
- Grommets on 24" centers along edge
- "D" rings on all four corners

ACCEPTABLE BANNER CONTENT

- Commercial advertising
- Local vendor/company advertising
- Waverly select softball/baseball program support messages

BANNER SIZE AND DESIGN

- Banners will be sold only in the 3 ft by 5 ft panel size
- Content and banner design shall be coordinated between the advertiser and Harris Decals, approved by Waverly Park & Rec

COST

- First year cost - \$200 (Includes the cost for creating the banner)
- Years 2 and 3 - \$150 per year (Minimum of two additional years commitment)
- Total of \$500 for 3 years
- Maintenance/Repair/Replacement necessary because of damage will be provided by the Waverly Parks & Rec for the 3-Year Period
- If wanting advertisement on all fields, 3-year commitment for all 3 fields is \$1,500 total

ADVERTISERS INFORMATION

Organization or Business _____ Field 2 ___ Field 3 ___ Field 4 ___
Representative _____ Phone _____ E-mail _____
Payment Total _____ Paid via: Check ___ Cash ___ Credit Card ___
Signature _____



Proceeds from banner advertising will help fund improvements to the Waverly Parks & Recreation Program.

Make Checks Payable and Send To:

City of Waverly
PO Box 427
Waverly, NE 68462

Thank you for advertising with us!